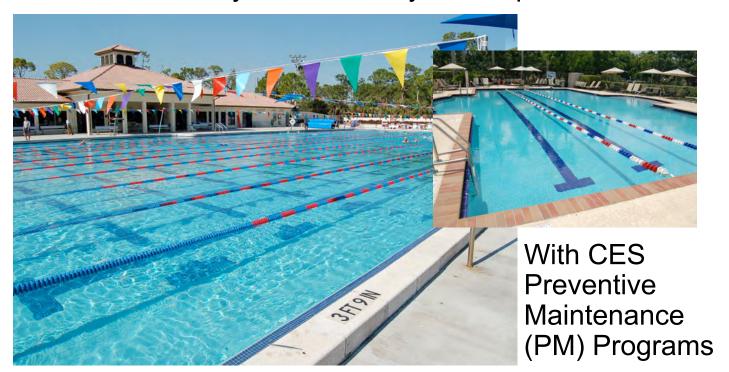
Protect Your Swimming Pool Investment! Save Money on Your Daily Pool Operation!



What is Covered: Pumps, Filters, Gas Heaters, Chemical Feeders, Ozone Generators, UV Systems, Handicap Lifts, Automated Vacuums, Digital Test Kits, and much more.

Save Time, Money, & Labor: It's true that well-maintained pools cost less money to operate! At times, owners complain that there is no money to maintain their equipment, yet the lack of money is often a direct result of poor equipment-operation or maintenance. CES PM programs will save money and free up your maintenance staff to handle other duties.





Protect Your Investment: Budgets are tight, and it is not a good time to get surprised with a damaged heater, ruined pool finish, or premature equipment replacement. It is well known that it costs much less to maintain equipment than to replace it, but did you know that it also costs less to maintain equipment than to repair it?

Better Performance: Equipment that is maintained in peak operating condition will perform better with less down time.

Safety: CES's safety checks will help you verify that your DOH-required safety equipment is in proper working order. Help protect your facility against accidents and unnecessary liability with a 2nd set of eyes overseeing your operations.







Common Challenges for In-House PM Programs



Lack of Manpower: Many maintenance departments have scaled back, and no longer have adequate manpower to handle preventive maintenance of swimming pool systems.

Lack of Experience: Swimming pool equipment maintenance has become very specialized and maintenance departments often do not have the experience to service.

Lack of Management Commitment: Managers & owners sometimes fail to recognize the importance of performing and tracking PMs.

Lack of Training: While an in-house maintenance staff has a partial understanding of how a piece of equipment works, they have not been properly trained on how to perform a PM service. They are also not factory-certified.





Lack of Time: Many maintenance departments barely have enough time to handle all the day-to-day items that occur, let alone the time needed to properly perform PMs on pool equipment.

Aging Facilities: While budget cuts are prevalent in today's economy, aging equipment costs more, not less, to maintain.

Poor Record Keeping: It is difficult to track and determine when, how, and who performed maintenance on different items, which makes planning nearly impossible.

Service vs Warranty: Sometimes the line between service and warranty can become unclear. Why pay for something that can be handled under warranty? It is very beneficial to have your PM company working on your behalf to get as much covered under warranty as possible.



"They tell me if it ain't broke, don't fix it."

"We're too busy putting out fires, no time for maintenance."

"We can't tell what has been done, and what needs to be done next."

Features of CES PM Programs

Site-Assessment: A comprehensive 50 point check of your swimming pool operations including full-scale water testing via a digital photometer. It also includes comprehensive training on all aspects of operation, a complete check of all mechanical treatment equipment, full instrumentation check, and a DOH code compliance check. These services can be completed bi-weekly, monthly, quarterly, semi-annually or annually.

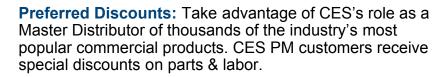




Planned Maintenance: On-site maintenance specific to each pool equipment mechanical component is performed to exact factory specifications, using factory parts, and is conducted by factory trained and certified CES technicians.

On-site Warranty Administration: Complete administration of factory warranty for each specific mechanical component by CES technicians. This is conducted as an integral part of each Site Audit or Planned Maintenance visit.

Linked Interactive Support: A special CES program that provides 24/7 monitoring of your pump room parameters, including alert notification programs that integrate your staff, your office, our office, and your personal CES technician into a seamless response team to handle all out-of-range parameters. (Requires interactive CES controller)







"FlexPlus" Service Hours: A flexible new program that allows you to integrate reactive service hours at a discounted rate. These hours can be used for emergency service, pump room maintenance, or equipment repair & renovation.

Q5™ Rating System: A unique 5-Star rating system (worldwide patent pending) that provides an un biased rating of your overall pool operations in terms of Code Compliance, Mechanical Equipment, Aesthetics, Oxidation & Water Quality, and Operational Components. The prescriptive format helps guide you to the development of a 5-Star Program at your site.

Start to Finish - CES PM Service Plans Guarantee Success



Full Service: Unlike other PM programs, the CES program handles the full spectrum of pool operation. This includes pumps, all styles of filtration systems, chemical treatment, chemical controls, supplemental oxidation, code compliance, etc. Issues are comprehensively diagnosed, and can be fully treated - guickly and efficiently.

Deal with the Source: CES is the Florida & Caribbean Master Distributor for thousands of the industry's most popular water treatment products. At the same time, CES is also the factory service agent and warranty station for these same items. Since 1983, CES has pioneered this form of Service Supported Distribution - SSDTM. Buy direct and save time and money. Your complete satisfaction is always guaranteed.

CES PM Service Plans

Platinum Plan: The Ultimate in Service Plans

Includes Monthly Site-Assessments (Optional Bi-Weekly) and individual PM Service Plans on each mechanical component in the pump room. Also includes Interactive Tech Support package, the $Q5^{TM}$ rating system, on-site Warranty Administration, and 12 "FlexPlus" Service hours for your emergency calls.

Gold Plan: Assures Tremendous In-House Operation

Includes Monthly Site-Assessments (Optional Bi-Weekly) and individual PM Service Plans on each mechanical component in the pump room. Also includes Interactive Tech Support package, on-site Warranty Administration, and 10 "FlexPlus" Service hours for your emergency calls.

Silver Plan: Provides Good Support at a Lower Cost

Includes Quarterly (or Seasonal) Site-Assessments and individual PM Service Plans on each mechanical component in the pump room. Also includes Interactive Tech Support package, on-site Warranty Administration, and 5 "FlexPlus" Service hours for your emergency calls.

Bronze Plan: A Basic Plan with Loads of Support

Includes Semi-Annual Site-Assessments and individual PM Service Plans on each mechanical component in the pump room. Also includes Interactive Tech Support package, on-site Warranty Administration, and 5 "FlexPlus" Service hours for your emergency calls.



